

CURRICULUM VITAE

27+ Years of Experience

Digital Transformation — ASP.NET, SharePoint, ERP/CRM, SEO/AEO, Cloud & Business Development

Available to join immediately — Full-time or contract; open to remote/hybrid/onsite.

Personal Information

Sajid Rashid

Full Name: Sajid Hussain Abdul Rashid



Email: info@sajidrashid.com

Mobile/WhatsApp: [+90 531 699 4604](tel:+905316994604)

LinkedIn: <https://www.linkedin.com/in/sajidrashidpro/>

Portfolio: <https://sajidrashid.com>

Residence: Istanbul, Turkey

Nationality: Indian

Date of Birth: 2nd October 1979

Place of Birth: Mumbai, India

Professional Summary

I am a Digital Transformation and Business Development Professional with 27+ years of experience helping organizations modernize operations, strengthen IT governance, and achieve sustainable growth.

My expertise includes ASP.NET/SharePoint, Xamarin development, ERP & CRM integration (SAP & Microsoft), MS Dynamics 365 Business Central, IT governance, and approval system development and implementation, SEO/AEO (SEMrush & AI-driven optimization), digital marketing, data analytics, graphics, product management, and cloud/hosting administration.

I have supported healthcare, manufacturing, construction, and industrial organizations across India, Saudi Arabia, Turkey, and the UAE — enabling them to improve efficiency, save time and cost, scale operations, and expand into global markets.

I combine hands-on technical depth with business insight to deliver secure, sustainable solutions that teams can easily adopt. Immediately available to contribute to organizations seeking long-term, results-driven digital growth.

Key Engagement & Impact

Mert Döküm Inc. (Istanbul, Turkey) – 2+ Years Industry: Polymer Concrete & Infrastructure Products	Internal: 100+ active users External: 5,000+ Global customers
EPF Contracting & Construction (Saudi Arabia) Industry: Construction, Power Generators & Heavy Equipment	Internal: 40+ active users External: 500+ Saudi Arabia customers
Al Ittefaq Steel Products Co. (Saudi Arabia) Industry: Structural Steel Production	Internal: 1,300+ active users External: 100+ GCC customers

Core Competencies

- Digital Transformation & IT Governance
- ASP.NET Custom Development & Integration
- ERP & CRM Implementation | Workflow Automation
Azure AD, Power Automate, SharePoint, Power BI, Microsoft Business Central, Dynamics 365, Office 365.
- SEO, AEO & Digital Marketing Strategy
(SEMrush, AI-driven optimization)
- Data Analytics & Business Analysis
- Cloud, Domain & Hosting Administration
- Collaboration & Productivity Platforms
Microsoft 365, Google Workspace
- Graphic Design & Video Editing
Adobe Creative Suite (Photoshop, Illustrator, Premiere, After Effects)
- Content Creation, Technical Documentation & Multilingual Translation
- AI-Driven Programming Assistance & Workflow Support
(ChatGPT & automation tools)

Work Experience

Mert Döküm Group – Istanbul, Turkey

Remote – Contract | Mar 2023 – Present
Sr. Business & Product Development - IT

- Enhanced multilingual product visibility and SEO performance across international markets.
- Developed, managed, and optimized websites in multiple languages using modern web technologies.
- Digitized product catalogs with structured data and automated publishing workflows.
- Supported ERP/CRM integration and business process automation for sales and marketing efficiency.
- Collaborated with cross-functional teams to align digital systems with overall business objectives.
- Managed secure communication, web hosting, and cloud administration.
- Directed media planning and digital marketing production to strengthen brand presence and engagement.

EPF General Contracting Co. – Saudi Arabia

Remote – Contract | Jan. 2025 – Present

IT & Digital Transformation Manager

- Engaged on a fixed-term contract to lead IT and digital transformation initiatives.
- Acted as IT Manager for projects, ensuring smooth operations and workflow efficiency.
- Delivered CRM enhancements, ERP configuration planning, and IT governance.
- Developed, managed, and optimized websites in multiple languages using modern web technologies.
- Guided website structure, SEO optimization, and safety campaign content.
- Documented IT workflows and communication processes.
- Managed hosting, cloud, and productivity tools to improve collaboration and scalability.
- Supported business development through digital strategies and data-driven insights.
- Implemented Microsoft Office 365, Dynamics 365 Business Central (BC), Power Automate, Power BI, and Saudi e-Invoicing (ZATCA).

Al Ittefaq Steel Products Co. – Dammam, Saudi Arabia

Onsite – Full-time | Jul 2009 – Aug 2021

Sr. Business Analyst Development

- Automated business processes with ASP.NET/SharePoint applications.
- Integrated SAP with SharePoint for streamlined operations.
- Manage Website Development, Implemented SEO, analytics, and cloud/hosting.
- Delivered scalable business platforms reducing cost and complexity.
- Graphics and Business Presentations

InvestGC – Istanbul, Turkey

Onsite – Full-time | Dec 2022 – Mar 2023 (4 months)

IT & Digital Marketing Manager

- Managed business presence, brand presentation, and business process automation.

E World Partner – Istanbul, Turkey

Onsite – Full-time | Sept 2021 – Mar 2022 (7 months)

E-Commerce Manager

- Developed and managed the echo e-Commerce System.

Earlier Roles

- [Al Tuwairqi Group](#) – Designer & Web Developer | 2007–2009
- [Comprehensive Systems Co.](#) – Designer & Web Developer | 2001–2007
- [Kwality Confectioners & Bakers Pvt. Ltd.](#) – Marketing Coordinator & Graphic Designer | 1998–2001

Education

- SSC Secondary Examination – Maharashtra Board (Mumbai)
- HSC Higher Secondary Examination – Maharashtra Board (Mumbai)
- Diploma in Graphic Designing – IQRA Computer Training Institute
- Diploma in Computer Programming (VB & FoxPro) – Venus Computer

Certifications

- Mastering Digital PR – Brian Dean (2024)
- Digital Marketing for SMBs – Greg Gifford (2024)
- Digital Transformation and Sustainable Development – UNSSC (2023)
- Microsoft Certified Technology Specialist – SharePoint 2010, Configuration
- System Center Service Manager (SCSM) – Microsoft WorkshopPLUS
- Digital Marketing – Emeritus Institute of Management
- Digital Sales – Google Partners
- Microsoft SharePoint 2016: Developer – Microsoft WorkshopPLUS
- Microsoft .NET Framework Web-Based Client Dev. – New Horizon CLC

Hobbies: Reading business and motivational books | Creating videos for my YouTube channel

(<https://youtube.com/@sajidrashidpro>) | Organizing and optimizing creative workspaces for focus and productivity