SAJID RASHID

Measure What Matters | Scale Digitally

Seeking opportunities in suitable position:

- IT Operations Support
- Digital Business Solutions
- Software & Web Development
- Digital Marketing
- Global B2B Business Development
- Commercial Project Coordination
- Business Analysis

I connect business needs with technology through global B2B analysis, commercial project coordination, ERP/CRM integration, web development, and digital marketing to improve operations and support business growth.

Personal Information

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LinkedIn: https://www.linkedin.com/in/sajidrashidpro/
Portfolio/Profile: https://sajidrashid.com
Location: Istanbul, Turkey
Nationality: Indian
Date of Birth: 2nd October 1979
Place of Birth: Mumbai, India

Professional Summary

Dear Hiring Manager,

*I am a **Business & Digital Transformation Professional** with **27+ years of experience** spanning business applications, Microsoft technologies, web development, digital platforms, and IT operations. I am seeking a suitable opportunity where I can combine business understanding with technical expertise to support growth, coordinate projects, and improve operational efficiency.*

My recent experience includes **Microsoft Dynamics 365 Business Central** Finance and Procurement implementation support for operations in **Türkiye and Germany**. My responsibilities covered workflow review, master data coordination, testing, user access, training support, documentation, go-live preparation, and post-go-live support. I also supported ERP readiness activities for **Australia and New Zealand**.

My technical background includes **ASP.NET, Microsoft SQL Server, SharePoint, Microsoft 365, and Power Automate**, alongside ERP/CRM integration and development support, approval workflows, product information management, and custom business applications. I also have experience in Azure administration, cloud deployment, VPS management, hosting, domains, and email administration.

I bring complementary experience in **B2B digital marketing, business-process coordination, IT governance, access control, documentation, and user support**. My marketing and communication experience includes SEO, answer engine optimization (AEO), email marketing, technical and promotional content, presentations, visual communication, and video editing.

This combination of business, technology, and communication skills enables me to support cross-functional collaboration, understand customer requirements, coordinate project activities, and contribute to business development. I am interested in roles that combine **commercial coordination, global B2B engagement, digital marketing, and business systems** to deliver practical business outcomes.

*I would welcome the opportunity to discuss how my experience can contribute to your team's commercial and operational goals. I am based in **Istanbul**, open to opportunities across **Türkiye**, and **available to join immediately**. Thank you for considering my application.*

Kind Regards,
Sajid H.A. Rashid

Work Experience

INTEC Energy Solutions
Ankara, Turkey

Short-term Contract
February 2026 – July 2026
(Approx. 6 months)

Sr. ERP & Business Application Specialist

- Supported **Microsoft Dynamics 365 Business Central Finance and Procurement implementation** for **Türkiye and Germany**, and ERP readiness activities for **Australia and New Zealand**, including functional support, workflow review, master data coordination, user testing, access management, training support, documentation review, go-live preparation, and post-go-live support.
- Coordinated business requirements, process queries, and issue resolution among management, consultants, key users, and end users.
- Helped clarify country-specific business processes, review approval workflows, gather user feedback, and support system adoption.
- Prepared ERP user manuals, readiness documents, process summaries, handover notes, and training materials.
- Supported administration and development activities across **Microsoft 365, SharePoint, Power Automate, ASP.NET-based systems**, web hosting, and cloud services.

MERT Group of Companies
Istanbul, Turkey

Onsite – Full-time
Mar 2023 – Jan. 2026
(Approx. 3 years)

Digital Business Development Manager

- Led the redevelopment of **Mert Döküm's Turkish, English, and French corporate and product websites** using custom **ASP.NET development**, including multilingual product pages, inquiry forms, and administration tools.
- Developed backend functions for product content management, customer inquiries, and document handling, with structured layouts for technical information.
- Implemented **SEO and AEO improvements**, including metadata, schema markup, internal linking, and content structured for search engines and AI-powered search.
- Supported **Microsoft 365, business email, hosting, domains, and cloud services**, including access management and secure digital communication.
- Coordinated ERP/CRM requirements and internal workflows to improve information flow across sales and marketing activities.
- Supported digital marketing planning and content production, including email campaigns, technical articles, social media posts, campaign visuals, presentations, and corporate communications.
- Coordinated with **architectural practices and construction companies** on project requirements, product information, technical documentation, and inquiry follow-up, working with internal teams to support product selection and project progress.
- Worked with management, sales, marketing, and technical teams to align digital initiatives with business priorities and international market needs.

Energy Platforms General Contracting Co.
Dammam, Saudi Arabia

Part-time · Remote
May 2022 – Feb. 2023
(Approx. 10 months)

Digital Transformation & Business Systems Support

- Supported the company's digital and online business setup, including corporate website development and administration.
- Managed Microsoft 365 / Office 365, business email, SharePoint, user access, domains, hosting, and cloud-related activities.
- Supported ERP / Microsoft Dynamics readiness, business-process coordination, documentation, and system requirements.
- Developed and maintained ASP.NET-based website functions and digital business tools.
- Supported IT governance, access control, workflow documentation, and operational digital processes.
- Managed SEO/AEO, website content, analytics, social media, digital marketing, and corporate communication.
- Prepared company profiles, business presentations, technical content, campaign materials, and project-related digital content.
- Coordinated digital requirements with management, sales, technical, and operational teams.

Al Ittefaq Steel Products Co.
Dammam, Saudi Arabia
Onsite – Full-time
Jul 2009 – Aug 2021
(Approx. 12 years)
Sr. Business Analyst Development

- Developed and maintained custom ASP.NET business applications.
- Developed and supported SharePoint solutions and system integrations.
- Developed integrations between SAP, SharePoint, and custom ASP.NET applications.
- Managed corporate website development and maintenance, including SEO and web analytics.
- Provided Microsoft System Center support and administration.
- Managed domains, web hosting, cloud services, and related technical activities.
- Prepared graphics, business presentations, and internal communication materials.
- Managed content and digital media for the Employee Central Portal.

Earlier Roles

E World Partner – Istanbul, Türkiye
E-Commerce Manager
Onsite, Full-time | Sep 2021 – Mar 2022
Developed the Echo e-commerce system from scratch using ASP.NET, JavaScript, and Microsoft SQL Server.

Al Tuwairqi Group
Dammam, Saudi Arabia
Designer & ASP.NET Web Developer
Onsite, Full-time | 2007 – 2009

Comprehensive Systems Co. – Dammam, Saudi Arabia
Designer & ASP.NET Web Developer
Onsite, Full-time | 2001 – 2007
Healthcare-sector web design and development, software testing and installation, print advertising, Flash animation, and software product presentations.

Kwality Confectioners & Bakers Pvt. Ltd.
Mumbai, India
Marketing Coordinator & Graphic Designer
Onsite, Full-time | 1998 – 2001

Education

- **SSC Secondary Examination** – Maharashtra Board (Mumbai)
- **HSC Higher Secondary Examination** – Maharashtra Board (Mumbai)
- **Diploma in Graphic Designing** – IQRA Computer Training Institute
- **Diploma in Computer Programming** (VB & FoxPro) – Venus Computer

Certifications

Career Essentials in Business Analysis by Microsoft and LinkedIn Microsoft / LinkedIn, 2026	**CFI Corporate Finance Foundations Professional Certificate** CFI / LinkedIn, 2026	**Microsoft Project Step by Step: Planning for Successful Project Management** Microsoft / LinkedIn, 2026
Cybersecurity Foundations: Governance, Risk, and Compliance (GRC) LinkedIn, 2026	**Leveraging Generative AI in Finance and Accounting** LinkedIn, 2026	**Microsoft .NET Framework Web-Based Client Development** New Horizons CLC, 2010
Digital Marketing for SMBs Greg Gifford / Semrush, 2024	**Financial Modeling and Forecasting Financial Statements** LinkedIn, 2026	**Microsoft SharePoint 2016 Developer** Microsoft WorkshopPLUS, 2018
Mastering Digital PR Brian Dean / Semrush, 2024	**Digital Transformation and Sustainable Development** United Nations System Staff College (UNSSC), 2023	**Microsoft Certified Technology Specialist: SharePoint 2010, Configuration** Microsoft, 2012
System Center Service Manager 2012: Planning, Deploying and Managing Microsoft WorkshopPLUS, 2014	**SharePoint 2010 Administration** Microsoft WorkshopPLUS, 2011	**SharePoint 2010 Backup, Recovery and Availability** Microsoft WorkshopPLUS, 2013